

10 KEY ESSENTIALS TO BUILD A ONLINE BUSINESS



10 Key Essentials To Build A Successful Business

Building an online business is not for the faint at heart. It takes a lot of effort and hard work. You have to be all in or nothing. See, for me having my business, means having freedom and being able to live a lifestyle of freedom. Being a mommy maven meant I get to raise my children how I wanted to and work on my own terms and not have to worry about punching in a time-clock. It also means that I can empower women internationally to believe in their worth and to help moms rediscover themselves due to losing themselves in the various roles that we play.

I am LaTersa Blakely the founder of Savvy Moms START NOW Program where I help busy moms start making money from home while they are taking care of their kiddos. I truly believe that every wife wants to be able to support their husband financially while being at home.

Just by downloading this quick cheat sheet tells me that you want to be able to express your creativity. You will be added to a waitlist for the savvy Moms START NOW Program. The program is a Six-week training program. It will be opening soon!

I believe in you and there is no doubt in my mind that you will run a thriving and profitable business!



10 Key Essentials To Build A Successful Business

Starting a business can be very frustrating at the beginning because you don't know which way to begin. I started my business in 2009 while I was still working as an administrative assistant at a local hospital. All, I can say is if I knew then what I know now, it would have made my life a whole lot easier.

I can agree with you that its hard work, but before you begin spending thousands of dollars and not have any sense of direction, you need to have a sense of understanding.

So how do you get started? How do you take your ideas and begin to make money from them?

But, when you are new to business, you have to build your know, like, and trust factor and bring awareness to your potential audience. Let me just tell you that it's no walk in the park

10 Key Essentials To Build A Successful Business

I have compiled a list of 10 keys to help you build your online business.

- **Your WHY**
- **VISION**
- **SUPPORT SYSTEM**
- **IDEAL CLIENTS**
- **SOLUTION**
- **CONSISTENCY**
- **TIME MANAGEMENT SKILLS**
- **CONFIDENCE**
- **COMMITTMENT**
- **CAN DO ATTITUDE**

10 Key Essentials To Build A Successful Business

1. Your WHY:

What is it that you would like to do within your business?

2. VISION

What is your mission for your company & what do you want it to stand for?

3. SUPPORT SYSTEM:

You will need to have a support group of like-minded people when you start your business cause your family/friends might not get it or support you.

10 Key Essentials To Build A Successful Business

4. IDEAL CLIENTS

Who do you want to serve? Are they married, single, women or men, moms?

5. SOLUTION:

What is the #1 problem that your potential clients have and how can you solve it?

6. CONSISTENCY:

You will need to show up daily to build your online community so that you can build the know like and trust factor. How will you show up:?

10 Key Essentials To Build A Successful Business

7. Time Management Skills

How can you start to put yourself on a schedule... When will you decide to work on your business?

8. CONFIDENCE

You will need every ounce of confidence you have because some people will not believe in you and will think you are crazy. What scares you the most when it comes to starting your business?

9. COMMITMENT:

You have to stay committed to starting your business even when it gets hard

10 Key Essentials To Build A Successful Business

10. CAN-DO-ATTITUDE:

You will need to have an attitude of a winner because there will be times when you want to give up, but having a go-getter's mentality will allow you to push yourself even harder when you reach that stage.

What practices will you do on a daily basis to stay motivated?

Want to Connect More?

Send me an email or connect on Social Media

www.latersablakely.com

Instagram | Facebook | LinkedIn

Email me: themommymaven@gmail.com